

Earnings Presentation

for quarter ending June 2022



Disclaimer



By attending the presentation or by reading the presentation slides you agree to be bound as follows:

This Presentation is prepared by One 97 Communications Limited (“Company”) and is for information purposes only without regards to specific objectives, financial situations or needs of any -particular person and is not and nothing in it shall be construed as an invitation, offer, solicitation, recommendation or advertisement in respect of the purchase or sale of any securities of the Company or any affiliates in any jurisdiction or as an inducement to enter into investment activity and no part of it shall form the basis of or be relied upon in connection with any contract or commitment or investment decision whatsoever. This Presentation does not take into account, nor does it provide any tax, legal or investment advice or opinion regarding the specific investment objectives or financial situation of any person. Before acting on any information you should consider the appropriateness of the information having regard to these matters, and in particular, you should seek independent financial advice. This Presentation and its contents are confidential and proprietary to the Company and/or its affiliates and no part of it or its subject matter be used, reproduced, copied, distributed, shared, retransmitted, summarised or disseminated, directly or indirectly, to any other person or published in whole or in part for any purpose, in any manner whatsoever.

The information contained in this Presentation is a general background information of the Company and there is no representation that all information relating to the context has been taken care of in the Presentation. We do not assume responsibility to publicly amend, modify or revise any information contained in this Presentation on the basis of any subsequent development, information or events, or otherwise. This Presentation includes certain statements that are, or may be deemed to be, “forward-looking statements” and relate to the Company and its financial position, business strategy, events and courses of action. Forward-looking statements and financial projections are based

on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking statements and financial projections. Representative examples of factors that could affect the accuracy of forward looking statements include (without limitation) the condition of and changes in India’s political and economic status, government policies, applicable laws, international and domestic events having a bearing on Company’s business, and such other factors beyond our control.

Forward-looking statements and financial projections include, among other things, statements about: our expectations regarding our transaction volumes, expenses, sales and operations; our future merchant and consumer concentration; our anticipated cash needs, our estimates regarding our capital requirements, our need for additional financing; our ability to anticipate the future needs of our merchants and consumers; our plans for future products and enhancements of existing products; our future growth strategy and growth rate; our future intellectual property; and our anticipated trends and challenges in the markets in which we operate. Forward-looking statements are not guarantees of future performance including those relating to general business plans and strategy, future outlook and growth prospects, and future developments in its businesses and its competitive and regulatory environment. These forward-looking statements represent only the Company’s current intentions, beliefs or expectations, and no representation, warranty or undertaking, express or implied, is made or assurance given that such statements, views, projections or forecasts in the Presentation, if any, are correct or that any objectives specified herein will be achieved.

We, or any of our affiliates, shareholders, directors, employees, or advisors, as such, make no representations or warranties, express or implied, as to, and do not accept any responsibility or liability with respect to, the fairness, accuracy, completeness or

correctness of any information or opinions contained herein and accept no liability whatsoever for any loss, howsoever, arising from any use or reliance on this Presentation or its contents or otherwise arising in connection therewith. The information contained herein is subject to change without any obligation to notify any person of such revisions or change and past performance is not indicative of future results.

This document has not been and will not be reviewed or approved by a regulatory authority in India or by any stock exchange in India. No rights or obligations of any nature are created or shall be deemed to be created by the contents of this Presentation.

Use of Operating Metrics

The operating metrics reported in this Presentation are calculated using internal Company data based on the activity of our merchants, consumers and other participants in our ecosystem. While these numbers are based on what we believe to be reasonable estimates of engagement, for the applicable period of measurement, there are inherent challenges in measuring usage across our large online, offline, in-store and mobile presence. The methodologies used to measure these metrics require significant judgment and are also susceptible to algorithm or other technical errors. We regularly review our processes for calculating these metrics, and from time to time we may discover inaccuracies in our metrics or may make adjustments to improve their accuracy, which can result in adjustments to previously disclosed metrics. In addition, our metrics will differ from estimates published by third parties due to differences in methodology.

We have converted financial amounts from ₹ millions into ₹ Cr and hence there could be some totaling anomalies in the numbers.

Our Core Business is to Acquire Payment Customers and Distribute Loans



Note: Monthly Transacting Users (MTU) and merchant data as of Jun 2022

Revenue Model for Payments Business



Merchants use our app to collect payments

1. Merchants pay us MDR
2. Select Customers pay platform fee

Payment services to consumers

₹519 Crore ▲ 73%

Merchants use our app to enable commerce

like selling deals, tickets etc. & advertising

Commerce & Cloud Services

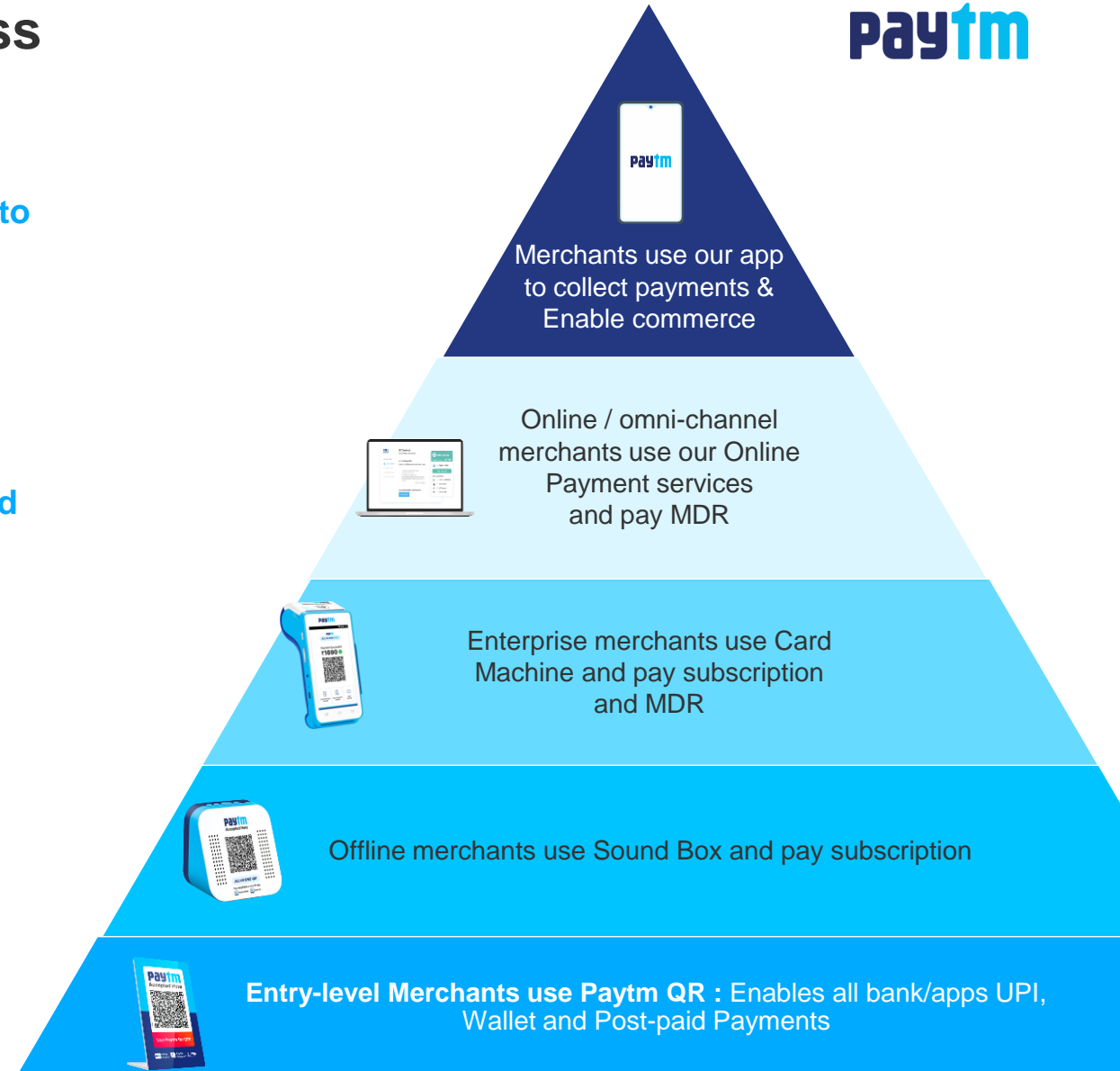
₹331 Crore ▲ 64%

Merchants use our services to collect payments on their shop or App

1. Merchant pays subscription fee
2. Merchant pays MDR
3. GOI pays UPI payments incentive

Payment services to Merchants

₹557 Crore ▲ 67%



Revenue Model for Loan Distribution and Collection Business

Lender's Scope	Paytm Scope	In Q1 FY23	Personal Loans	Merchant Loans	Paytm PostPaid
<ul style="list-style-type: none"> Customer's KYC, bureau reporting and underwriting Ownership of loan book and balance sheet Bilateral contract with borrowers Adherence to outsourcing guidelines of regulator 	1 Loan Sourcing and Cross-sell Fee	Loan Amount & Tenure	~₹100,000 for ~14 months	~₹140,000 for ~12 months	~₹4,000 Monthly billing
	2 EMI Servicing and Collection Fee	Total Disbursement & YoY Growth	₹1,344 Cr ▲ 1,106% YoY	₹827 Cr ▲ 1,031% YoY	₹3,383 Cr ▲ 656% YoY
		Bounce Rate	11.5% to 12.5%	NA (daily installment product)	11.0% to 13.0%
		Expected Credit Loss (ECL) %	4.5% to 5.0%	5.0% to 5.5%	1.1% to 1.3%

Notes:

- Loans are underwritten and booked by our lending partners (NBFCs and Banks) in their balance sheets. Paytm acts as a collection outsourcing partner and the numbers are hence indicative of those efforts
- Being a daily installment product, monthly bounce rate is not applicable for merchant loans

Strong improvement in revenues and profitability in Q1



Financial Highlights

Revenue from Operations

₹1,680 Cr

▲ **89%**
YoY

▲ **9%**
QoQ

Contribution Profit

₹726 Cr

43% of revenue

▲ **197%**
YoY

▲ **35%**
QoQ

EBITDA
(before ESOP cost)

₹(275) Cr

(16%) of revenue

▲ **₹57 Cr**
YoY Improvement

▲ **₹93 Cr**
QoQ Improvement

Operational Highlights

Value of Loans Disbursed

₹5,554 Cr

▲ **779%**
YoY

▲ **56%**
QoQ

Payment Devices

3.8 Mn

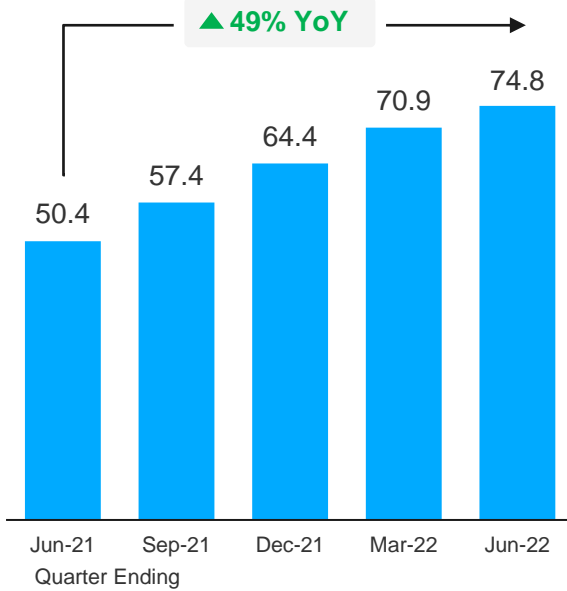
▲ **2.8 Mn**
Added in the last 12 months

▲ **0.9 Mn**
Added in the last 3 months

Sustained Momentum in Payments Key Operating Metrics

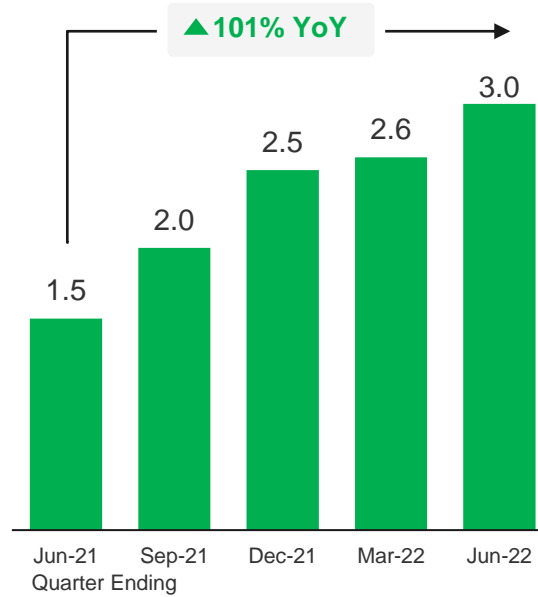


Average Monthly Transacting Users (in Million)



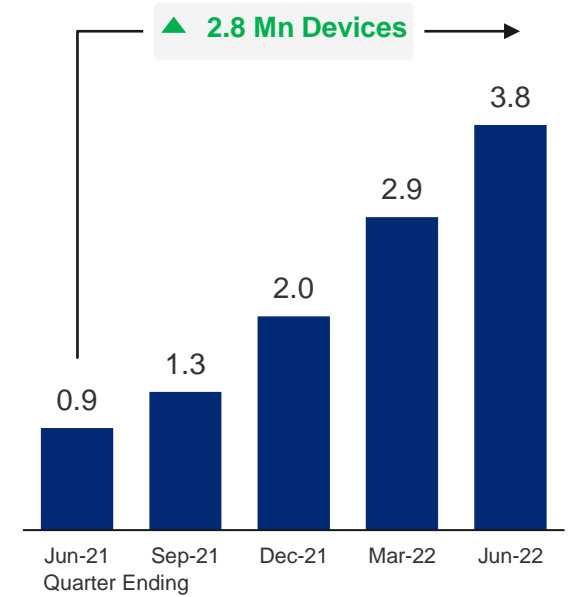
■ Sustained growth in monthly transacting users driven by customer acquisition through UPI

GMV (in ₹ Lakh Cr)



■ GMV from MDR bearing instruments grew 52% YoY

Payment Devices Deployed (in Million)

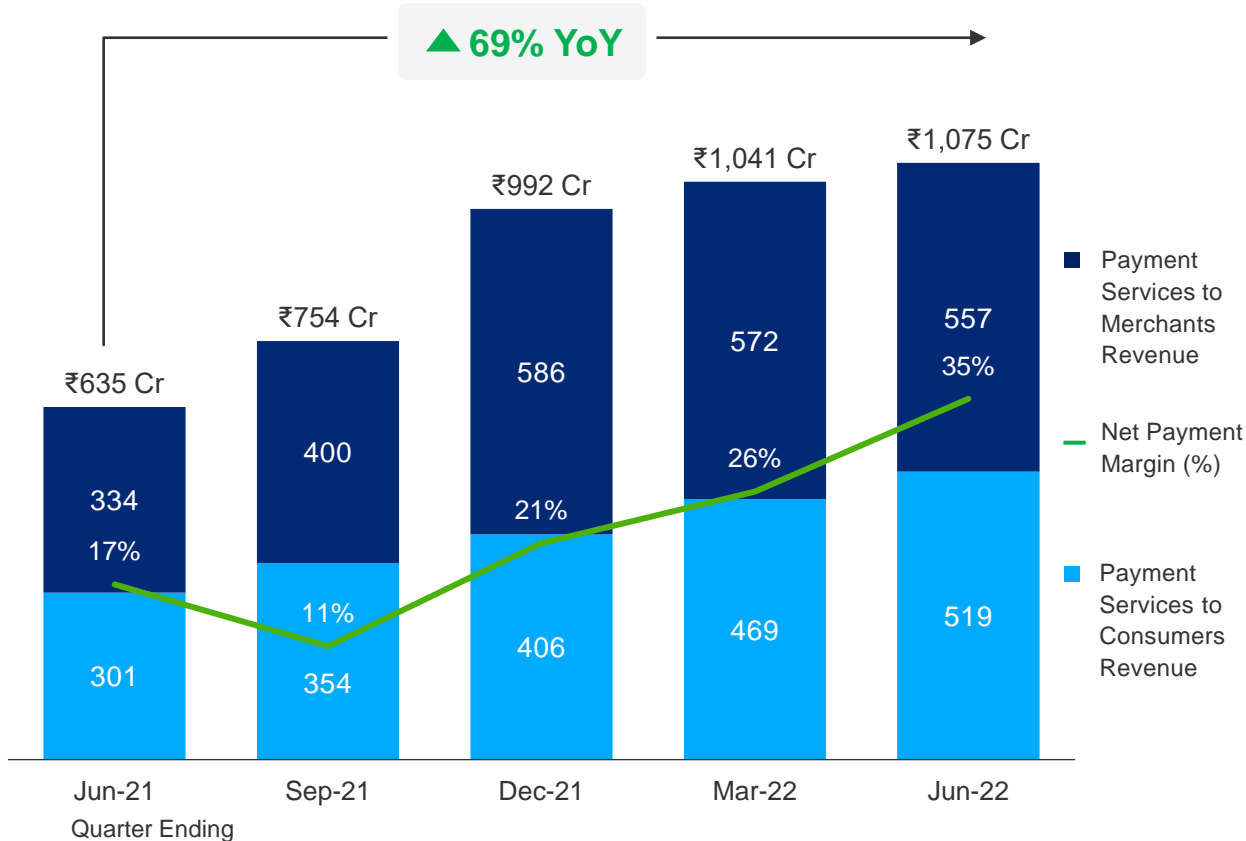


■ Device merchants accounted for over 75% of merchant loan disbursals

Notes:

1 MDR bearing instruments include Cards, Wallets, Netbanking and Paytm Postpaid

Payments Service Revenue Grew 69% YoY; Net Payments Margin Doubled YoY to 35% from 17%



Payment Services to Consumers: ▲ 73% to ₹519 Cr

Revenue for merchant payments collected on Paytm App. eg. Bill payments and top-ups

- a. GMV growth driven by MTU growth

Payment Services to Merchants: ▲ 67% to ₹557 Cr

Revenue for collecting payments on merchant's own App, Website or Shop / Store

- a. Our subscription revenues from merchants (for devices etc) continue to grow.
- b. Mar-22 quarter growth was flattish due to the impact of seasonality in Dec-21 quarter
- c. Account level rationalization among online merchants in Jun-22 quarter to focus on profitable GMV (revenue impact of ₹29 Cr)
- d. No UPI incentive recorded⁽³⁾ this quarter

Notes:

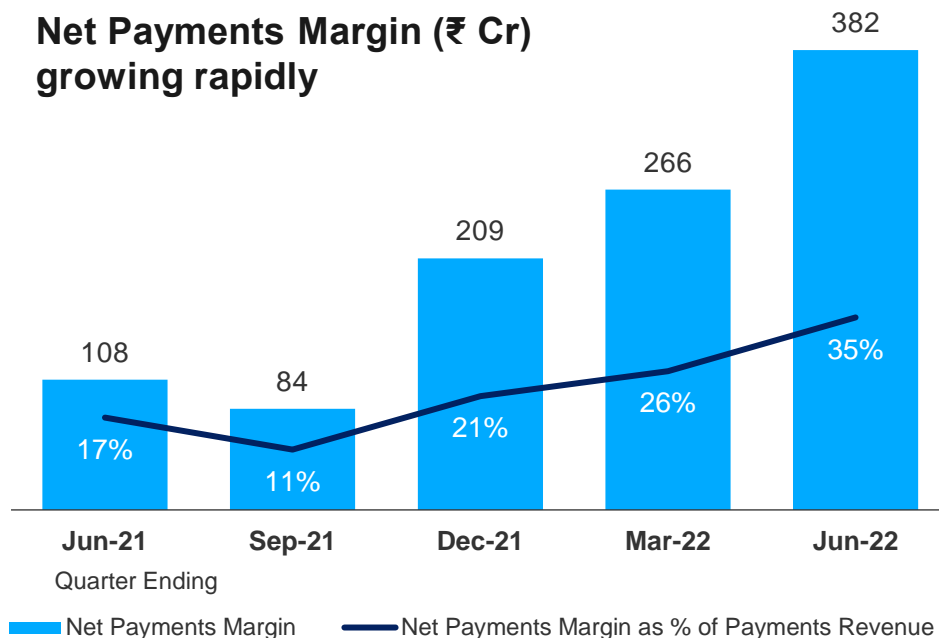
1 Net payment margin = (Payments revenue – payments processing charges) / payments revenue

2 MDR from Postpaid is included in Payment Services and not in Financial Services

3 Although government incentives on UPI P2M transactions are announced in the annual budget, we will record revenues after the final notification is issued by MEITY. Hence, we recorded nil revenues this quarter

Net Payments Margin has Expanded with Focus on Profitable Growth and Cost Rationalisation

Net Payments Margin (₹ Cr)
growing rapidly



(in ₹ Cr)	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22
Payments revenue	635	754	992	1,041	1,075
Payment processing charges	527	670	783	774	694
Net payments Margin	108	84	209	266	382
<i>as a % of revenue</i>	<i>17%</i>	<i>11%</i>	<i>21%</i>	<i>26%</i>	<i>35%</i>

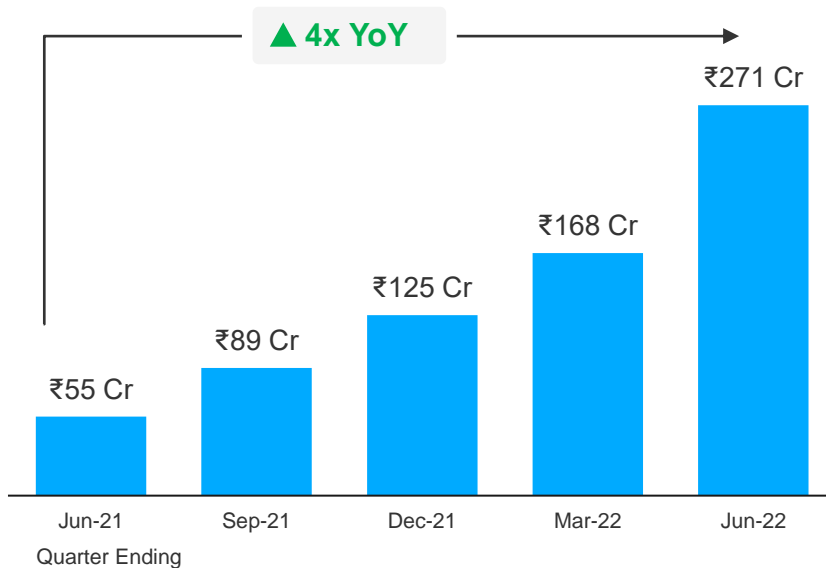
Drivers of margin improvement

- Higher MTU growth driving revenue from Payment Services to Consumers
- Subscription revenue for payment devices continues to grow
- Substantial reduction in payments processing charges
 - Significant success in negotiating better payment processing rates from banks
 - Optimizations from better transaction routing
- Improved margin in online payments business: account level rationalisation to focus on profitable GMV

4x YoY growth in Financial Services Revenue, Loans Distribution at Annualized Run-rate of ~₹24,000 Cr



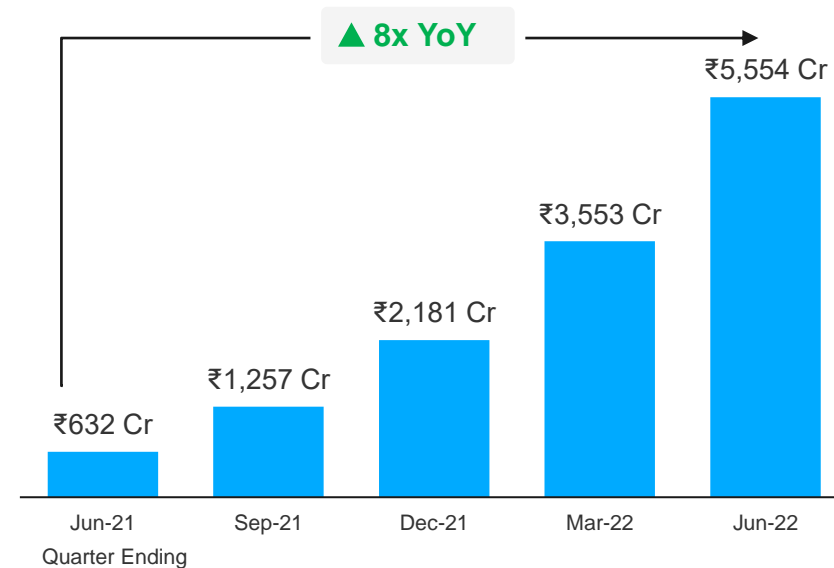
Revenue from Financial Services & Others



Financial Services revenues continue to scale; now accounting for 16% of total revenues, up from 6% in Jun 2021 quarter

Note:
Loans are disbursed by our financial institution partners

Value of Loans disbursed



Strong focus on credit quality: We are being conservative on the quality of the book (especially given the possibility of macro headwinds)

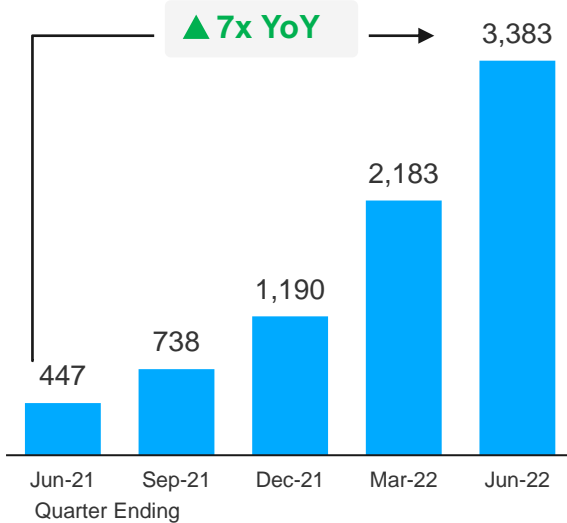
Number of Loans grew 5x YoY

1.4 Mn	2.8 Mn	4.4 Mn	6.5 Mn	8.5 Mn
--------	--------	--------	--------	--------

Strong Growth across Loan Distribution: Significant Upside Potential from Increasing Penetration



Value of Postpaid Loans
(in ₹ Cr)

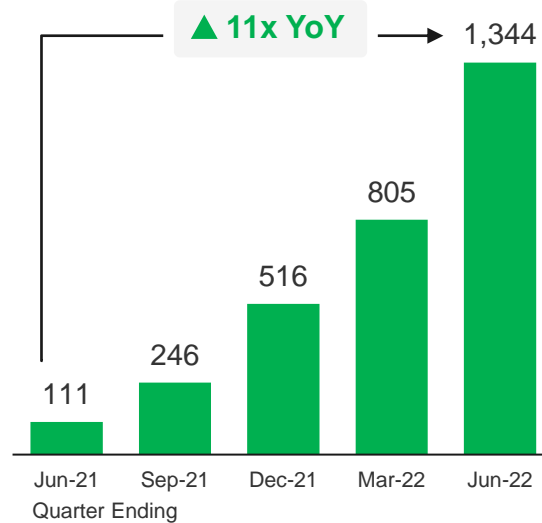


Number of Loans (Mn) grew 5x YoY

1.4	2.8	4.3	6.4	8.3
-----	-----	-----	-----	-----

- Postpaid is accepted at 11 Mn merchants and total base of over 5 Mn signed up users
- Penetration at 4% of MTU

Value of Personal Loans
(in ₹ Cr)

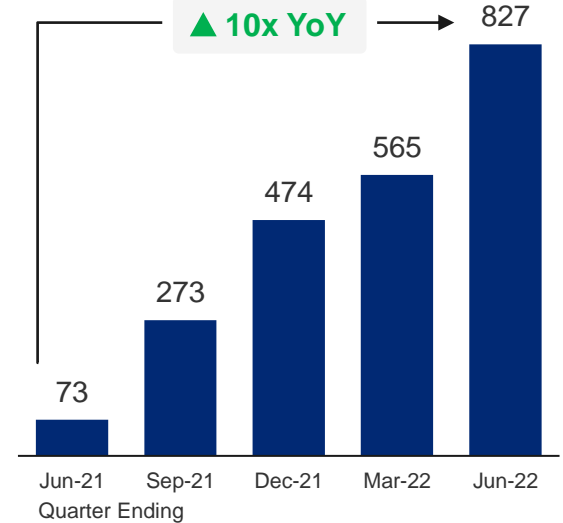


Number of Loans ('000) grew 9x YoY

13	29	60	92	132
----	----	----	----	-----

- Cross sell opportunities continue with over 50% of loans to existing Postpaid users
- Penetration at <0.5% of MTU

Value of Merchant Loans
(in ₹ Cr)



Number of Loans ('000) grew 9x YoY

6	23	35	38	60
---	----	----	----	----

- Device merchants accounted for more than 75% of disbursements; Repeat rate of 45-50%
- Penetration at 4% of devices merchants

Our Collections Business Continues to Trend Better: Meaningful Performances Bonuses Starting to Come Through



Indicative portfolio performance for our partners ⁽¹⁾

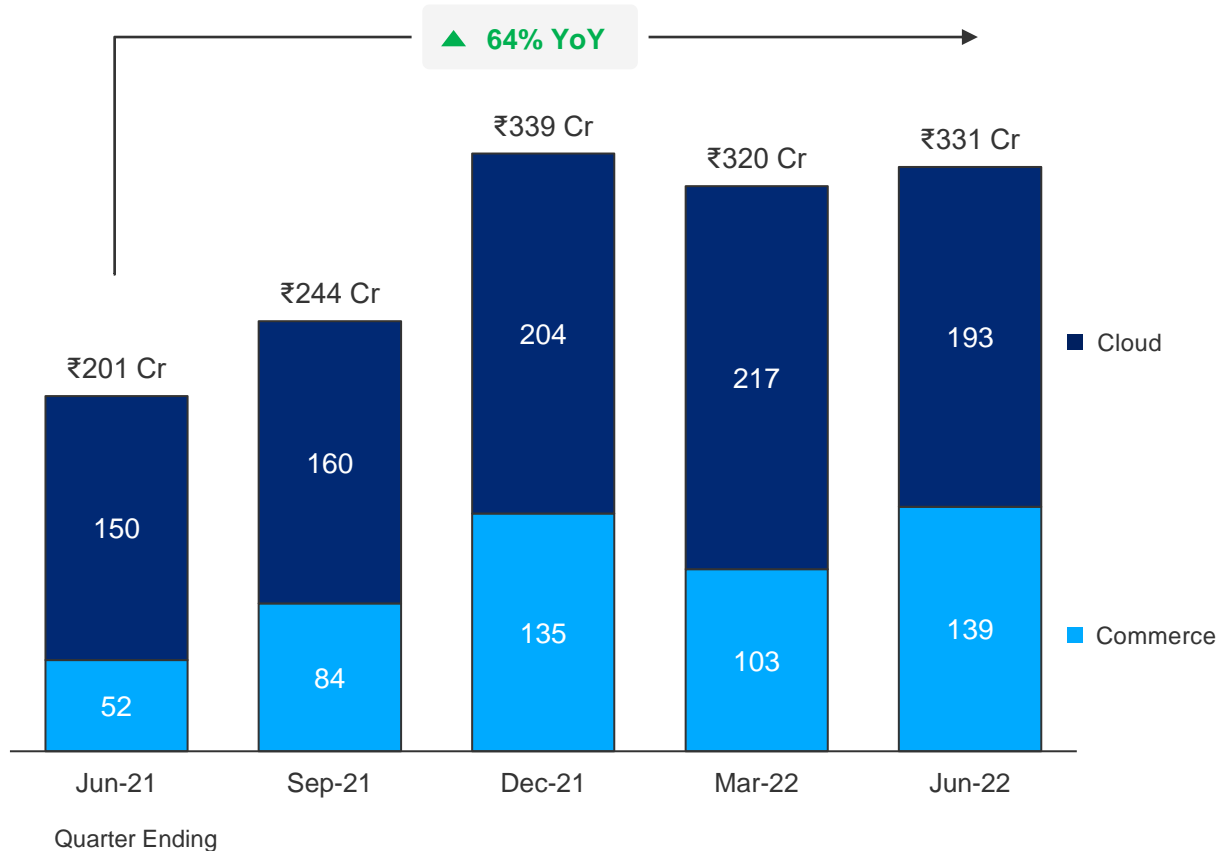
		Personal Loan	Merchant Loan	Postpaid
All 3 products augmented through Paytm data and advanced machine learning models Continuous co-creation of risk models with our lending partners – helping scale and risk-based pricing	Bounce Rates	11.5% to 12.5%	NA ⁽²⁾	11.0% to 13.0%
Own collection technology platform aiding digital collections, better efficiency at lower operating expenses; Collection rates have remained stable with increasing scale	Bucket 1 Resolution %	89% to 92%	84% to 87%	81% to 83%
Capacity enhancement increasing with scale: increasing employees and have over 50 tie ups with on ground collection partners	Recovery Rate Post 90+	27% to 29%	31% to 33%	25% to 27%
Steady loss rates on static pool in line with Low and Grow model of scaling	Expected credit loss (ECL%)	4.5% to 5.0%	5.0% to 5.5%	1.1% to 1.3%

Notes:

1. Loans are underwritten and booked by our lending partners (NBFCs and Banks) in their balance sheets. Paytm acts as a collection outsourcing partner and the numbers are hence indicative of those efforts

2. Being a daily installment product, monthly bounce rate is not applicable

Commerce and Cloud Services Revenue Grew 64% YoY



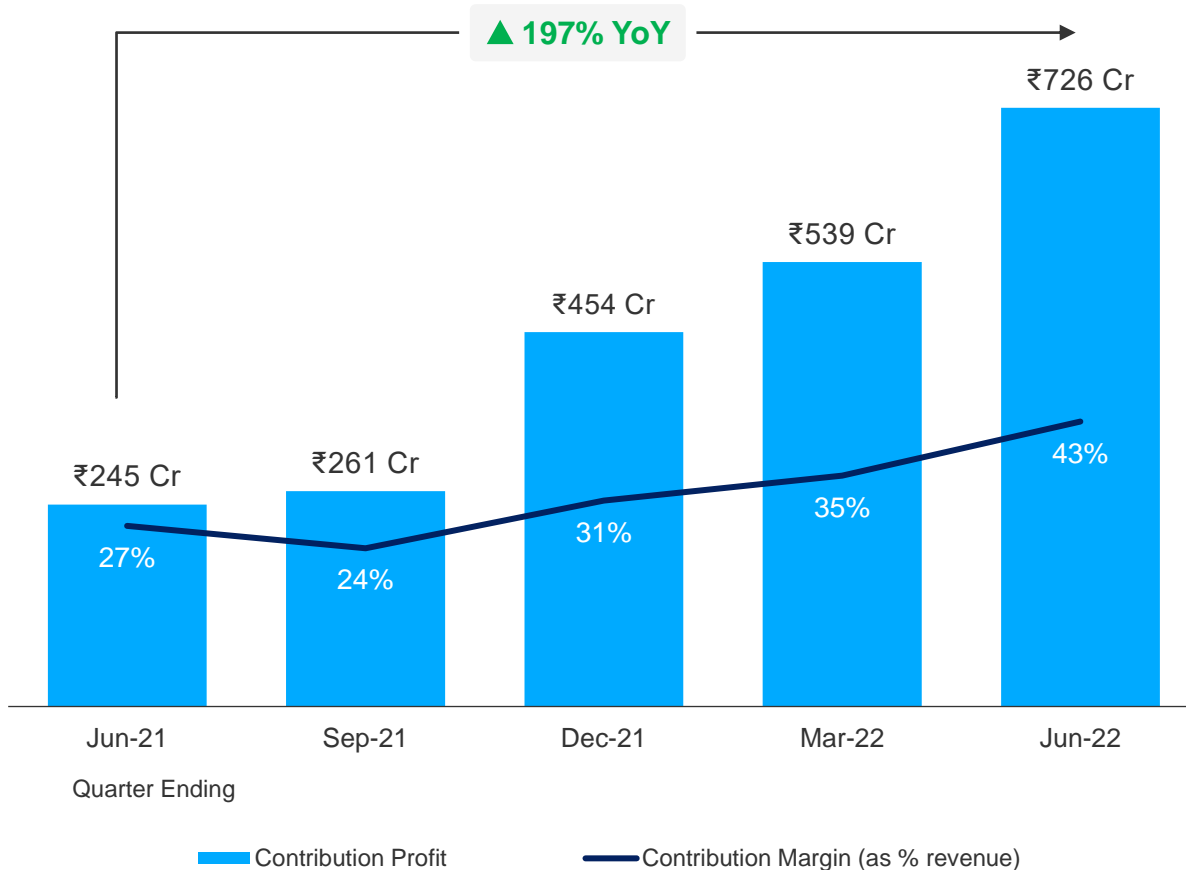
Commerce Services: ▲ 168% to ₹139 Cr

- a. Travel merchants sold more tickets QoQ driven by resurgent demand
- b. Entertainment merchants had a seasonally strong quarter driven by big movie releases, with significant growth QoQ

Cloud Services: ▲ 29% to ₹193 Cr

- a. Advertising is seeing headwinds due to reduced marketing spends by advertisers, particularly from consumer internet companies
- b. Started to see strong traction in credit card distribution and expect it to continue going forward

Focused on Profitable Revenue Growth: Contribution Profit up by 197% YoY



Drivers of contribution margin improvement

- Significant improvement in net payments margin (as explained above)
- Improvement in margins across businesses as well as change in mix of higher margin businesses
 - Financial services share has grown from 6% of total revenues to 16% YoY
 - Commerce revenues have grown 34% QoQ
- Promotional cashback & incentives and other direct costs as % of revenue have remained stable QoQ

EBITDA (before ESOP cost) Improved by ₹93 Cr QoQ; Focus on Cost Rationalisation while Investing for Growth



(in ₹ Cr)	Quarter Ended			Change	
	Jun-21	Mar-22	Jun-22	YoY	QoQ
Contribution Profit	245	539	726	197%	35%
<i>Contribution Margin %</i>	<i>27.5%</i>	<i>35.0%</i>	<i>43.2%</i>	+16%	+8%
Marketing	A 77	131	175	127%	33%
Employee cost (excl ESOPs)	B 312	502	552	77%	10%
Software, cloud and data center	C 106	151	162	53%	7%
Other indirect expenses	82	122	111	35%	(9%)
Total indirect expenses	577	907	1,000	74%	10%
EBITDA (before ESOP cost)	D (332)	(368)	(275)	(17%)	(25%)
<i>EBITDA (before ESOP cost) Margin %</i>	<i>(37.3%)</i>	<i>(23.8%)</i>	<i>(16.4%)</i>	+21%	+7%

A Increase in Marketing costs almost entirely due to seasonal sponsorship spend

B 10% QoQ growth in employee costs, largely due to appraisals in Q1 FY23.

We continue to make selective investments in our sales team to drive device deployments (attractive economics + upsell opportunity), given that our overall contribution margin performance is ahead of internal plans

C Software, cloud and data center and Other indirect expenses have declined as % of revenue QoQ and YoY

D EBITDA (before ESOP cost) improved by ₹93 Cr QoQ. As a % of revenue, it improved to (16%) in Jun 2022 quarter from (37%) in Jun 2021 quarter

Key Trends in Our Business



1. Continued strong growth in users and merchants
2. Government incentives have now made UPI P2M GMV profitable; we believe Non-UPI GMV is not a relevant metric to focus on going forward
3. Loan disbursements through our platform have scaled to an annualized run rate of ₹24,000 Cr, with ample opportunity to increase penetration
4. Growing payment devices base helps us with significant engagement and monetization of merchants
5. Contribution improvement was driven by growing net payments margin and increase in high margin Financial services business (now 16% of total revenue, up from 6% YoY)
6. While we continue to invest in sales and technology, indirect expenses reducing as % of revenue
7. Prioritizing Payment Services and Lending in our resource allocation



Annexure

Reconciliation of Non GAAP Measures



EBITDA (before ESOP cost)

(in ₹ Cr)	Quarter Ended		
	Jun-21 (Audited)	Mar-22 (Audited)	Jun-22 (Unaudited)
EBITDA before ESOP cost (A)	(332)	(368)	(275)
ESOP cost (B)	(39)	(362)	(359)
Initial Public Offer expenses (C)	0	0	0
Finance costs (D)	(10)	(7)	(6)
Depreciation and amortization expense (E)	(41)	(95)	(97)
Other income (F)	57	108	102
Share of profit / (loss) of associates / joint ventures (G)	(12)	(38)	(6)
Exceptional items (H)	(2)	0	0
Income Tax expense (I)	(3)	(1)	(5)
Loss for the period (J=Sum of A to I)	(382)	(763)	(645)

Revenue Breakdown



(in ₹ Cr)	Quarter Ended			Change	
	Jun-21	Mar-22	Jun-22	YoY	QoQ
Payments & Financial Services	689	1,209	1,346	95%	11%
Payment Services to Consumers	301	469	519	73%	11%
Payment Services to Merchants	334	572	557	67%	(3%)
Financial Services and Others	55	168	271	393%	61%
Commerce & Cloud Services	201	320	331	64%	3%
Commerce	52	103	139	168%	34%
Cloud	150	217	193	29%	(11%)
Other Operating Revenue	-	12	2	nm	(79%)
Revenue from Operations	891	1,541	1,680	89%	9%

Operational KPIs



(in ₹ Cr)	Units	Quarter Ended			Change	
		Jun-21	Mar-22	Jun-22	YoY	QoQ
GMV	₹ Lakh Cr	1.5	2.6	3.0	101%	14%
Merchant Transactions	million	2,287	4,142	5,124	124%	24%
Total Transactions	million	2,785	5,029	6,126	120%	22%
MTU (avg over the period)	million	50.4	70.9	74.8	49%	6%
Registered Merchants (end of period)	million	21.8	26.7	28.3	na	na
Number of Loans Disbursed	'000	1,433	6,544	8,478	492%	30%
Devices Deployed	million	0.9	2.9	3.8	na	na
Average number of Sales employees	#	6,564	22,249	21,775	232%	(2%)

Focused on profitable revenue growth: Contribution Profit up by 197% YoY

(in ₹ Cr)	Quarter Ended			Change	
	Jun-21	Mar-22	Jun-22	YoY	QoQ
Revenue from Operations	891	1,541	1,680	89%	9%
Payment processing charges	526	774	694	32%	(10%)
<i>As % of GMV</i>	<i>0.36%</i>	<i>0.30%</i>	<i>0.23%</i>	(12 bps)	(6 bps)
Promotional cashback & incentives	61	118	143	136%	22%
Other Expenses	59	110	117	98%	6%
Total Direct Expenses	646	1,002	954	48%	(5%)
Contribution Profit	245	539	726	197%	35%
<i>Contribution Margin %</i>	<i>27.5%</i>	<i>35.0%</i>	<i>43.2%</i>	+16%	+8%

Definitions for Metrics & Key Performance Indicators



Metric	Definition
GMV	GMV is the rupee value of total payments made to merchants through transactions on our app, through Paytm Payment Instruments or through our payment solutions, over a period. It excludes any consumer-to-consumer payment service such as money transfers.
Monthly Transacting User (MTU)	Unique users with at least one successful transaction in a particular calendar month
Contribution Profit	Contribution profit is a non-GAAP financial measure. We define Contribution profit as revenue from operations less payment processing charges, promotional cashback & incentives expenses, connectivity & content fees, contest, ticketing & FASTag expenses & logistic, deployment & collection cost of our businesses.
EBITDA (before ESOP cost)	EBITDA (before ESOP cost) is a Non-GAAP financial measure. We define EBITDA (before ESOP cost) as our loss for the period, before depreciation & amortization expense, income tax expense, share based payment expense, finance costs, other income, loss for the period from discontinued operations, exceptional items, IPO expenses & share of profit/(loss) of associates/joint ventures.



शाय कफी

OF RS-235 RECEIVED. YAY!!

Paytm RASHTRIYA 30%

Thank you!

RECEIVED RAKHI GIFT 2500!

BUS TICKET BOOKINGS on Paytm

TITLE SPONSOR INDIA HOME CRICKET Paytm

TRAIN Ticket Bookings on Paytm

PODI IDLI