



January 28, 2025

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051
Symbol: PAYTM

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled "**Paytm Launches 'Receive Money QR Widget' on Smartphone Home Screen, for Influencers, Shopkeepers, Freelancers, and Small Businesses to Accept Payments on the Go**".

This disclosure will also be hosted on the Company's website viz. <https://ir.paytm.com/>.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For **One 97 Communications Limited**

Sunil Kumar Bansal
Company Secretary and Compliance Officer

Encl.: As above



Paytm Launches 'Receive Money QR Widget' on Smartphone Home Screen, for Influencers, Shopkeepers, Freelancers, and Small Businesses to Accept Payments on the Go

- Extends the QR home screen widget for Android, after a positive response from iOS users, enabling all to receive payments without opening the app
- Introduces a coin-drop sound on receiving payments for real-time notifications, offering instant confirmation and assurance for every payment received
- Brings innovation to payment collection and monitoring, making the process seamless and efficient

One 97 Communications Limited (OCL), which owns the brand Paytm, India's leading payments and financial services distribution company and pioneer of QR, Soundbox, and mobile payments, is the first to launch 'Receive Money QR Widget' for Android users. With this new innovative feature, users can quickly show the QR code for receiving money from their phone's home screen itself, without having to open the Paytm app first.

After receiving a positive response from iOS users, Paytm has extended the 'Receive Money Paytm QR Widget' to Android. This widget enables seamless and faster payment collection directly from the home screen, simplifying the payment process for influencers, shopkeepers, freelancers, delivery partners, and small businesses.

Additionally, the company has launched a distinct coin-drop sound, providing a real-time notification of payments received. This instantly recognizable alert enhances the user experience and reinforces payment transparency. This innovation reflects Paytm's commitment to continuously innovate based on user needs, offering greater convenience and confidence in mobile payments.

Paytm spokesperson said, "We are excited to introduce the 'Receive Money Paytm QR Widget' for Android users, making it easier and faster to collect payments directly from the smartphone home screen. Along with this, we have also introduced the coin-drop sound, providing an instantly recognizable alert when payments are received. This innovation reflects our commitment to continuously evolve based on user needs, ensuring a seamless and transparent payment collection process for both businesses and individuals alike."

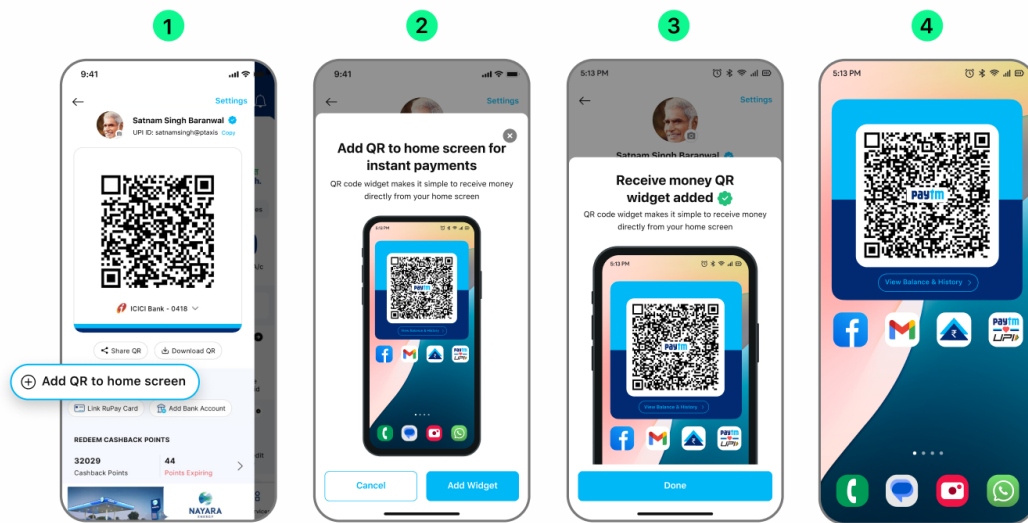
Here's a simple step-by-step guide on how to use the 'Paytm QR Widget' for receiving money on Android:

1. Open the Paytm app
2. Tap on your profile icon in the top left to open the flyout menu
3. Tap on the "Add QR to Homescreen" button below your QR code

4. Upon confirming, the QR widget will be added to your phone's home screen
5. Once you close the Paytm app, you will see the QR widget on your home screen
6. Now, you can simply show the QR widget to receive money instantly, without needing to open the Paytm app the next time you need to receive payments
7. You will hear a coin-drop notification sound whenever someone makes a payment



How to get your Paytm QR on your home screen



Paytm offers user-centric innovations, allowing users to link their bank accounts, create UPI IDs, and make seamless self-account transfers, peer-to-peer transactions, and online and offline payments. It also provides UPI Lite for small-value transactions, RuPay Credit Card linking on UPI, and an auto-pay service, improving the overall payment experience. Expanding its global reach, Paytm now supports international UPI payments at locations where UPI is accepted, including the UAE, Singapore, France, Mauritius, Bhutan, Sri Lanka, and Nepal.

About Paytm

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of technology.

Paytm media contact: corpcomm@paytm.com

paytm



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