



February 20, 2025

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051

Symbol: PAYTM

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled **"Paytm Launches India's First Solar Soundbox for Merchants, a Green Innovation that Harnesses Sustainable Energy for Full-Day Power"**.

This disclosure will also be hosted on the Company's website viz. <https://ir.paytm.com/>.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For **One 97 Communications Limited**

Sunil Kumar Bansal
Company Secretary and Compliance Officer

Encl.: As above



Paytm Launches India's First Solar Soundbox for Merchants, a Green Innovation that Harnesses Sustainable Energy for Full-Day Power

- Introduces a device powered by solar energy, that charges even in minimal sunlight, reducing electricity costs
- Supports small businesses with an affordable device, allowing customers to simply scan a QR to make UPI and Rupay Credit Card on UPI payments
- Enables users to link their bank accounts and create UPI handles for seamless payments

Paytm (One 97 Communications Limited), India's leading payments and financial services distribution company and pioneer of QR codes, Soundbox, and mobile payments, has announced the launch of its 'Paytm Solar Soundbox' for merchants, a first-of-its-kind in India. This innovative device requires minimal sunlight for a quick charge that provides full-day power, enabling uninterrupted payments and reliable, consistent service for India's small shop owners and merchants.

The Made in India Paytm Solar Soundbox is an environmentally friendly solution that uses a low-cost alternative energy source, ensuring that merchants in rural and remote areas as well as places experiencing electricity shortage can be a part of the digital ecosystem. With this, Paytm continues to support merchants, promote financial inclusion, and drive sustainable practices across the country.

This affordable device is equipped with a solar panel on top, allowing it to auto-charge under sunlight. It features two batteries—one that charges with solar energy and another that charges with electricity. Even if completely discharged, the solar battery can provide a full day of power after just 2-3 hours of sun exposure, while the electricity-powered battery can last up to 10 days without recharging. This minimizes the need for frequent charging and supports green energy. It features the Paytm QR code that customers can scan to make UPI and Rupay Credit Card payments via UPI.

Designed specifically for India's small merchants, including hawkers, cart vendors, artisans, craft sellers, flower sellers, and many other street vendors, the Paytm Solar Soundbox is a lightning fast 4G-connected device. A standout feature is its high-quality audio payment confirmation through a powerful 3-watt speaker, ensuring that merchants can hear payment notifications clearly even in noisy environments. The device supports audio notifications in 11 languages, catering to a diverse range of merchants and customers across India.

Vijay Shekhar Sharma, Founder & CEO - Paytm said, "We are committed to empowering India's small merchants with technology that makes mobile payments seamless and accessible. The Paytm Solar Soundbox is a testament to our commitment to innovation, sustainability, and financial inclusion. With this Made in India device, we continue to pioneer transformative solutions that shape the future of payments in the country."

Shri Pankaj Chaudhary, Minister of State for Finance said, "India's millions of small merchants are at the centre of the growth of the economy. Our government's initiatives are focussed on



empowering small merchants with innovations and enabling ease of business for them. The launch of this affordable Paytm Solar Soundbox is a commendable step towards empowering small businesses, especially those in remote areas. This also reflects the vision of a self-reliant and environmentally conscious India."

The company recently expanded its innovative payment solutions with the launch of India's first next-generation device, the Paytm NFC Card Soundbox. This device combines NFC technology with mobile QR payments, offering an affordable and versatile solution for card payments to millions of offline merchants. By incorporating cutting-edge technology, Paytm continues to support merchants across the country, enhancing their payment capabilities and driving financial inclusion.

Paytm enables users to link their bank accounts and create UPI IDs to send money to bank accounts, self account, mobile numbers, or scan the company's pioneering QR codes for seamless peer-to-peer, online and offline payments. With innovative features like UPI Lite for small payments, RuPay Credit Card linking on UPI, and auto-pay service, Paytm is committed to enhancing the payment experience. With 'Paytm Karo,' make instant QR payments or send money directly to bank accounts and mobile numbers via UPI - all in one app.

About Paytm

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of technology.

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The advertisement graphic features a white background with blue and orange accents. At the top, it says "LAUNCHING" in blue, followed by the "Paytm SOLAR Soundbox" logo. Below this, the headline reads "India's First Soundbox Powered by the Sun". Three key features are listed with icons: "Solar-powered Auto Charging" (sun icon), "Superfast Connectivity" (4G icon), and "10-Day Battery Life" (battery icon). On the right, a blue vertical banner displays "MADE IN INDIA" in colorful letters and an image of the Paytm Solar Soundbox device, which is a blue and white rectangular unit with a QR code on its front and a solar panel on top.