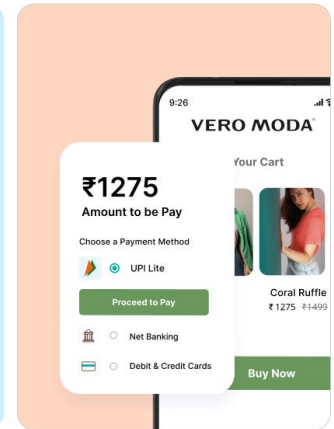
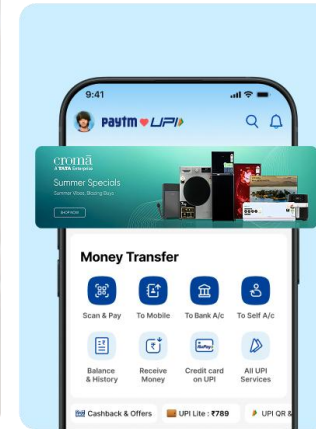




Earnings Presentation

For the quarter ending June 2025



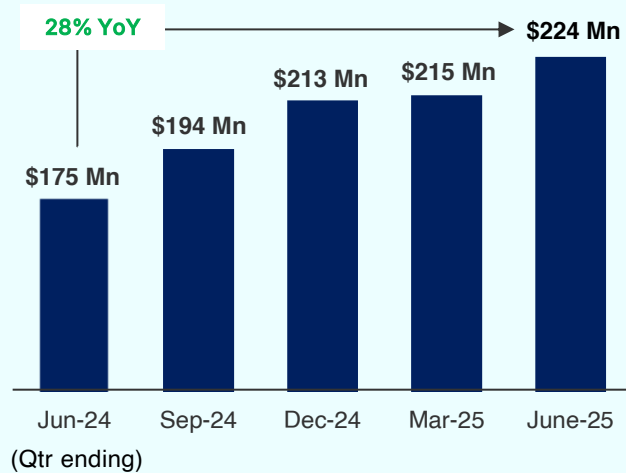
India's Merchant Payment Leader
serving MSMEs and Enterprises

Paytm Solidifies Unrivalled Leadership in India's Merchant Payment Business, turns Profitable with \$14 Mn PAT in Q1 FY26

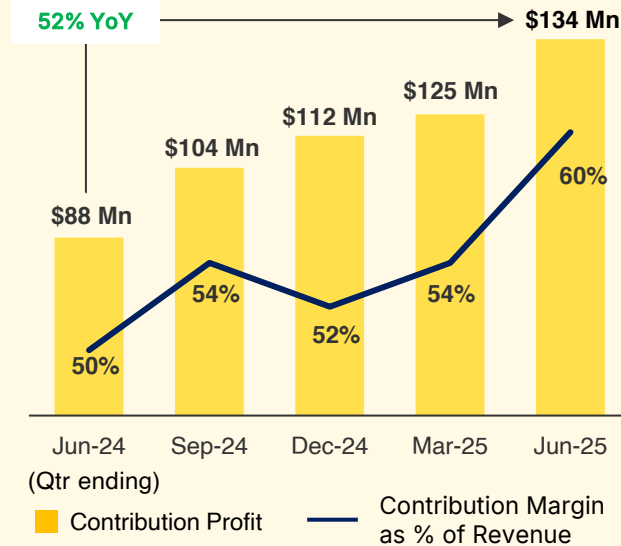


Company achieves milestone of profitability across all key financial metrics, including EBITDA and PAT, and expects further improvement in profitability

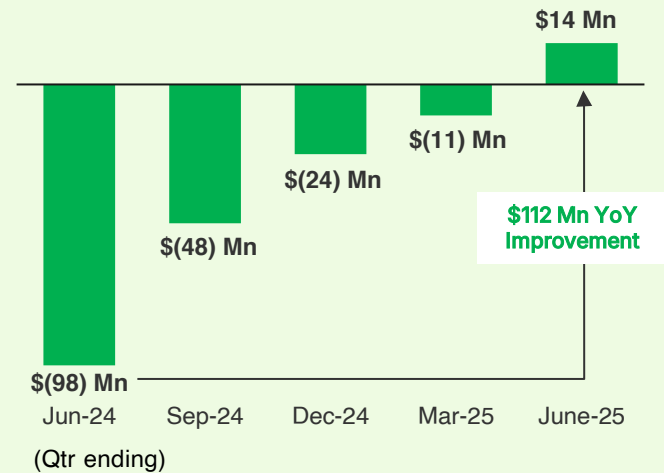
Revenue Growth Momentum Continues



Contribution Profit and Contribution Margin



Achieved PAT Profitability



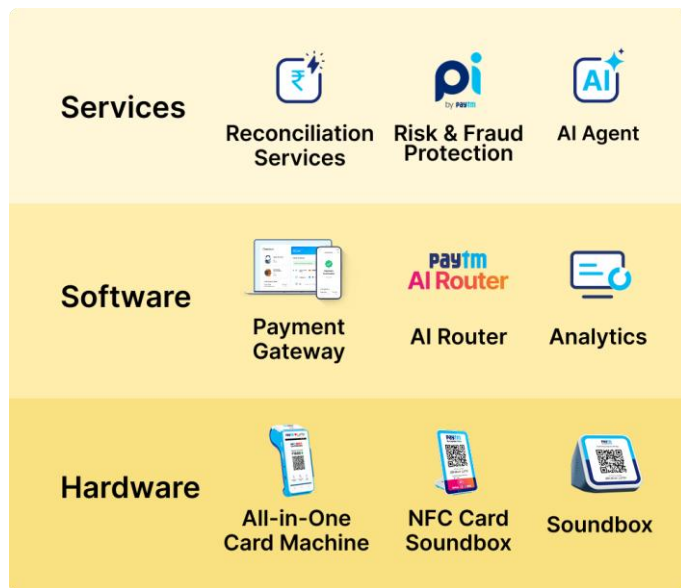
For like-to-like comparison, Revenue and PAT excludes one-time items as below:

1. \$8 Mn of UPI incentive in Q4 FY 2025, 2. Gain from sale of entertainment ticketing business of \$157 Mn in Q2 FY 2025 3. One-time exceptional charge of \$61 Mn towards acceleration of ESOP expense and other impairments in Q4 FY 2025

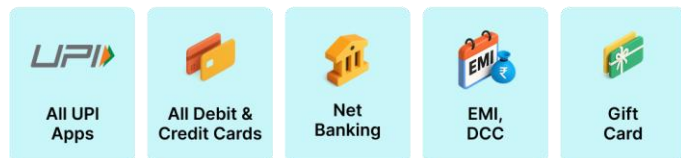
Paytm is India's Full Stack Merchant Payment Leader serving MSMEs and Enterprise Payment Merchants



Offers AI-powered Full Technology Stack



Payment Instruments



Across Enterprise Merchants and MSMEs

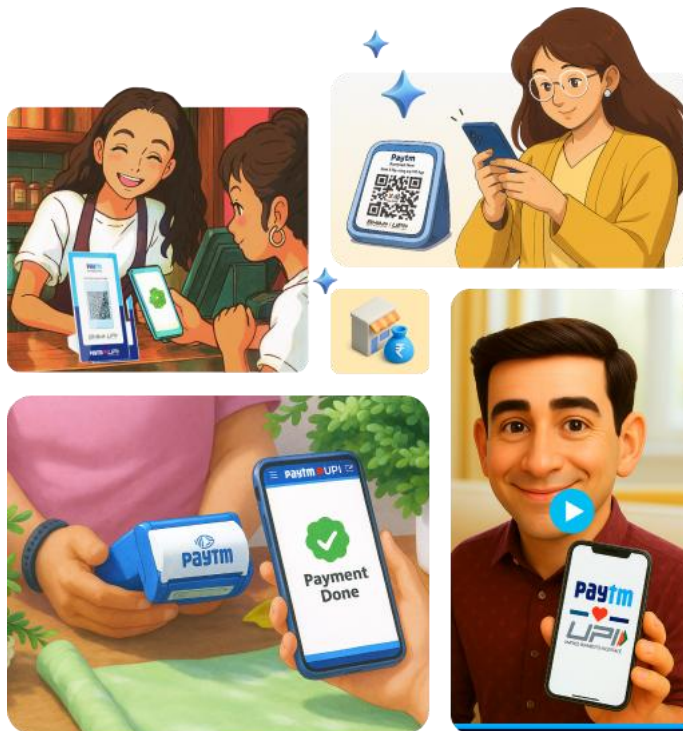


Driving Growth and Efficiency through Embedded AI Capabilities



Merchant Onboarding

AI led quality checks for onboarding and profile updates, driving growth of high quality merchants



Transaction Monitoring

Real-time fraud and risk detection engine



Customer Delight

End-to-end resolution of customer queries through 24x7, multi-lingual conversational AI agents

Improved Marketing Stack

Sharper audience targeting and segmentation, reducing customer acquisition cost and improve ROI



Enhanced Cross - Sell

Drive insights via “Paytm ARMS” platform, optimising approval rates and pricing decisions



Improved Asset Quality

Predict merchant churn and delinquency for segment-specific interventions, leading to improved asset quality and collection bonuses



paytm ❤️ AI

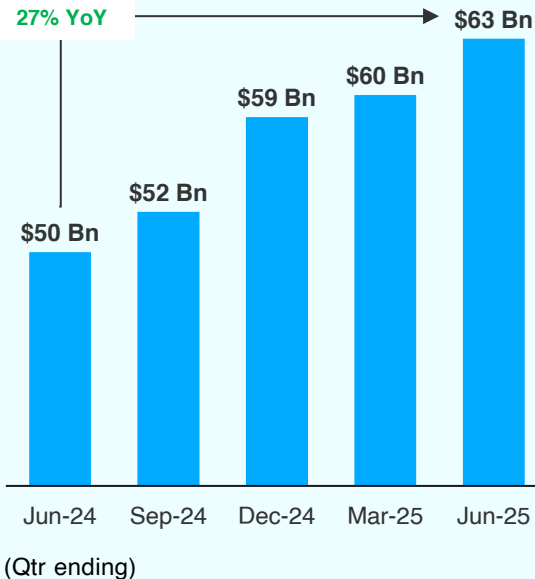
Payment Services: Consolidating Leadership in Merchant Payments



Payment Processing Revenue

= Gross fees charged to the merchant – Payment processing charges

Gross Merchandise Volume

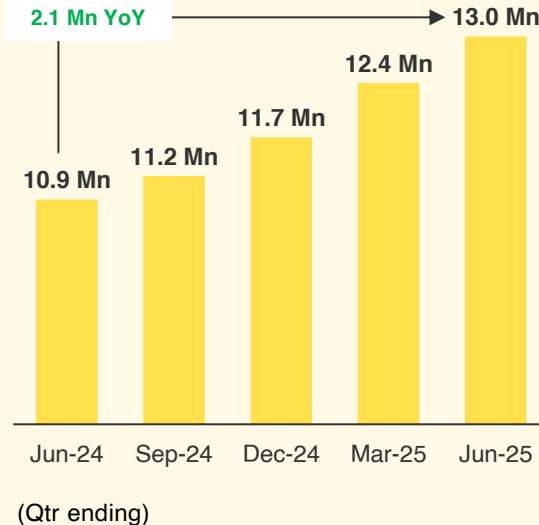


+

Subscription Revenue

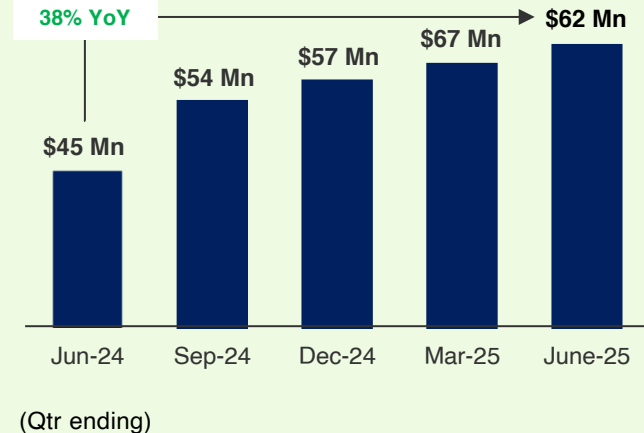
= Charges merchant pays for various monthly services, including devices

Merchant Subscriptions (Including Devices)



=

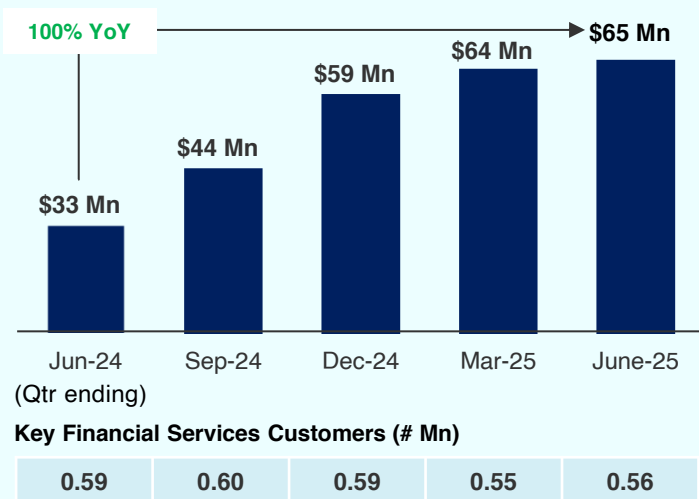
Net Payment Revenue



- Payment processing margin was comfortably above the guided 3bps margin
- New subscription paying device merchant sign-ups reached an all-time high of 13.0 Mn on the back of high quality devices and superior service network
- Despite robust device growth, our capex has come down over the last few years owing to lowered device costs, ramp up in refurbishment, and increased sales team productivity

Distribution of Financial Services: Low Penetration offers Significant Opportunity

Revenue from Distribution of Financial Services



Revenue growth led by merchant loans expansion, trail revenue from Default Loss Guarantee portfolio, improved collection performance

- Continued increase in interest from existing and new lending partners
- Merchant loans continues to see growth, in line with erstwhile trends. More than 50% of loans distributed to repeat borrowers,
- Personal loans are seeing early signs of recovery in the credit cycle, leading to higher disbursements sequentially
- We have enhanced our focus on Paytm Money (mutual funds distribution and equity broking)

Update on Default Loss Guarantee (DLG) Portfolio:

- Starting this quarter, majority of loans were distributed under the non-DLG model and we expect this trend to continue. Higher share of non-DLG disbursements reduces upfront DLG costs and also lifetime revenue by corresponding amount
- Hence, distribution of financial services revenue growth will be slower sequentially as compared to the disbursements growth

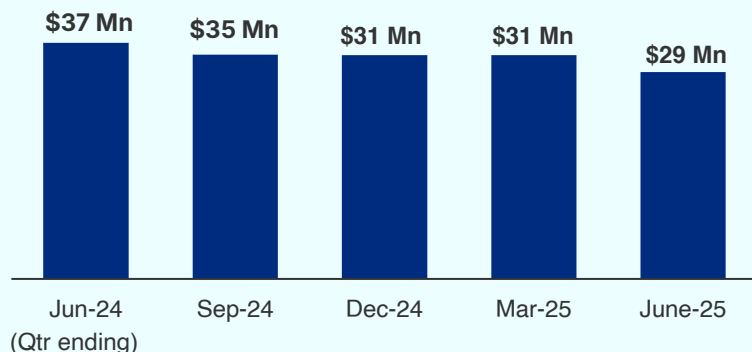
Marketing Services: Driving Additional Monetization from Merchants



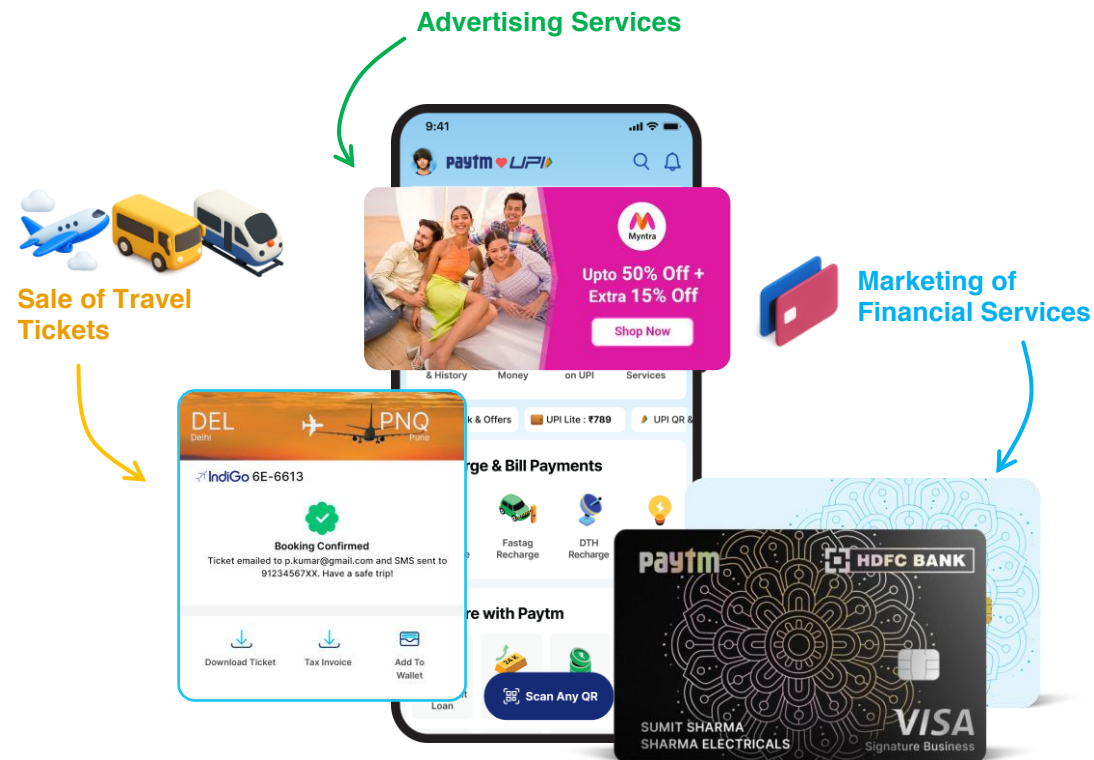
We enable merchants and financial institutions to offer services on our app such as Advertising, Sale of travel tickets, deals and gift vouchers and Marketing of financial services

- Advertising: We are focused on delivering higher ROI for advertisers through use of AI for sharper customer cohorting & deeper relationships
- Ticketing, deals & gift vouchers: Improved product features such as AI Smart Filter have enabled easier navigation and product discovery
- Marketing of Financial Services: We offer co-branded credit cards, advertising and other services to various financial institutions

Marketing Service Revenue



Excludes revenue from entertainment ticketing business in Q1 and Q2 FY 2025



Our Key Focus Areas are:



Continue to Lead India's Enterprise and MSME Merchants

We lead with merchant payment innovations, including new devices and are focused on deepening penetration of these products and services across small and large merchants



Expand Distribution of Credit

Through increase in number of partners, introduction of new products, and further enhancing collections performance using AI

AI First in every customer product and internal process

AI-led onboarding, fraud detection, and retention across products to drive scalable monetisation and customer experience

Consumer acquisition

Expanding market share gains and retention through innovative products and prudent investments in marketing campaigns

International Expansion

Exploring opportunities in select markets, on back of our technology led merchant payments and financial services model



**Paytm continues to lead
merchant payment ecosystem, and invest
in technology & market expansion**





Annexure

Operating Revenue and Contribution Profit



(in \$ Mn)	Quarter Ended			Change	
	June-25 (Unaudited)	Mar-25 (Unaudited)	June-24 (Unaudited)	YoY	QoQ
Payment Services	122	122	103	18%	(0)%
Distribution of Financial Services	65	64	33	100%	3%
Marketing Services	29	31	37	(23)%	(7)%
Other Operating Revenue	8	6	2	319%	29%
Revenue from Operations	224	223	175	28%	0%
Payment processing charges	68	61	60	12%	12%
<i>As % of GMV</i>	0.11%	0.10%	0.12%	(1) bps	1 bps
Promotional cashback & incentives	4	5	5	(16)%	(10)%
Other Expenses	17	32	22	(20)%	(47)%
Total Direct Expenses	89	98	87	3%	(9)%
Contribution Profit	134	125	88	52%	7%
<i>Contribution Margin %</i>	60%	56%	50%	972 bps	397bps

EBITDA

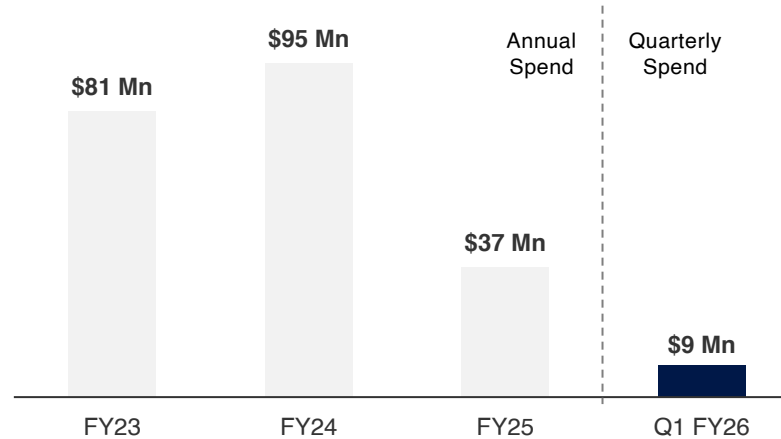


(in \$ Mn)	Quarter Ended			Change	
	June-25 (Unaudited)	Mar-25 (Unaudited)	June-24 (Unaudited)	YoY	QoQ
Contribution Profit	134	125	88	52%	7%
<i>Contribution Margin %</i>	60%	56%	50%	972 bps	397bps
Marketing	7	12	21	(65)%	(39)%
Employee cost (excl ESOPs)	72	68	82	(13)%	6%
Software, cloud and data center	20	17	21	(8)%	15%
Other indirect expenses	24	19	28	(12)%	25%
Total indirect expenses	122	116	152	(19)%	6%
EBITDA before ESOP cost	12	9	(64)	nm	26%
<i>EBITDA before ESOP cost Margin %</i>	5%	4%	(36)%	nm	110 bps
ESOP Cost	4	20	29	(88)%	(82)%
EBITDA	8	(10)	(92)	nm	nm
<i>Margin %</i>	4%	(5)%	(53)%	nm	nm

ESOP Pool Schedule

As of May 6, 2025	(in Mn)
Basic shares outstanding	638
ESOPs vested and unexercised	2
ESOPs granted and unvested	12
ESOPs available for distribution	27
Estimated fully diluted shares	679

Capex



Indirect Expenses

(in \$ Mn)	Jun-24	Sep-24	Dec-24	Mar-25	June-25	YoY Change (%)
Marketing	21	15	12	12	7	(65)%
Sales employees	26	27	26	28	31	19%
Non-sales employee costs	56	45	41	39	40	(28)%
Software & Cloud expenses	21	18	18	17	20	(8)%
Other indirect expenses	28	21	19	19	24	(12) %
Total Indirect Expenses (excl. ESOP Costs)	152	126	117	116	122	(19)%
ESOP Costs	29	25	21	20	4	(88)%
Total Indirect Expenses	181	151	138	135	126	(30)%

Reconciliation of Non-GAAP Measures



EBITDA to Net Income

(in \$ Mn)	Quarter Ended			Change	
	June-25 (Unaudited)	Mar-25 (Unaudited)	June-24 (Unaudited)	YoY	QoQ
EBITDA (A)	8	(10)	(92)	nm	nm
Finance costs (C)	0	0	0	0%	0%
Depreciation and amortization expense (D)	(19)	(18)	(21)	(7)%	11%
Other income (E)	28	26	16	75%	8%
Share of profit / (loss) of associates /joint ventures (F)	0	0	0	(100)%	nm
Exceptional items (G)	(2)	(61)	0	nm	(97)%
Income Tax expense (H)	0	0	0	100%	33%
Profit / (Loss) for the period/year (J=sum of A to I)	14	(64)	(98)	nm	nm

Operational KPIs



	Units	Quarter Ended			Change	
		June-25 (Unaudited)	Mar-25 (Unaudited)	June-24 (Unaudited)	YoY	QoQ
Registered Merchants (end of period)	Mn	46	44	41	3%	11%
Payment Devices (cumulative; end of period)	Mn	13.0	12.4	10.9	5%	20%
GMV	\$Bn	63	60	50	6%	27%
Merchant Transactions	Bn	13.0	11.8	9.8	10%	33%
Total Transactions	Bn	14.6	13.2	11.0	11%	33%
Average Number of Sales Employees	#	38,945	36,724	31,604	6%	23%
Cost of Sales Employees (including training)	\$Mn	31	28	26	10%	19%
MTU (average over the period)	Mn	74	72	78	2%	(6)%
Key financial services customers	Mn	0.56	0.55	0.59	3%	(4)%

Breakup of available Cash and investable balance (Net Cash Balances)



Particulars (in \$ Mn)	Jun-24	Sep-24	Dec-24	Mar-25	June-25
Cash and Bank Balances in Current Accounts (Net of Borrowings)	621	575	519	530	532
Deposits with banks	407	422	816	819	756
Investments (Mutual Funds/T-Bills/CP/G-Sec/NCD/NBFC FDs)	320	530	483	472	593
Total Balances	1,348	1,527	1,819	1,821	1,881
Paytm Money Ltd (PML) customer funds	52	48	33	38	49
Merchant Funds in Escrow / Nodal	349	312	286	288	330
Total Balances (excluding PML / Merchant funds)	946	1,167	1,499	1,495	1,502

Note: The Company maintains distinct Bank accounts (Escrow and Nodal) for online and offline payments business. Previously, balances in these accounts were netted off against “Payable to Merchants” appearing under “Other Financial Liability” in financial statements. For the year ended March 31, 2025, to enhance transparency and clarity, the balances in these separate Bank accounts are now presented on a gross basis. Previous quarters numbers have also been reinstated to provide correct comparatives.

Indicative Performance Metrics for Loan Distribution (Q1 FY2026)



	Merchant Loans
Bounce Rates	NA
Bucket 1 Resolution %	83% to 90%
Recovery Rate Post 90+	30% to 35%
ECL%	4.5% to 5.0%

Loans are underwritten and booked by our lending partners in their balance sheets. Paytm acts as a collection outsourcing partner and the numbers are hence indicative of those efforts

Definitions for Metrics & Key Performance Indicators

Metric	Definition
GMV	GMV is the rupee value of total payments made to merchants through transactions on our app, through Paytm Payment Instruments or through our payment solutions, over a period. It excludes any consumer-to-consumer payment service such as money transfers.
Monthly Transacting User (MTU)	Number of unique users in a particular calendar month who have successfully completed a transaction on our App or have used the Paytm for Business App
Contribution Profit	We define Contribution profit as revenue from operations less payment processing charges, promotional cashback & incentives expenses, connectivity & content fees, contest, ticketing & FASTag expenses & logistic, deployment & collection cost of our businesses.
Net Payments Margin	Payments revenues (including other operating revenue) less payments processing charges
Key Financial Services customers	Key financial services customers are unique consumers and merchants who have availed Paytm's and group entity's financial services offerings, i.e. equity broking, insurance and credit products, such as merchant and consumer loans distributed through our platform. However, it does not include customers availing mutual fund distribution, Postpaid loans, gold distribution or any attachment insurance products, as they contribute negligible revenue/profitability

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Use of Operating Metrics

The operating metrics reported in this Presentation are calculated using internal Company data based on the activity of our merchants, consumers and other participants in our ecosystem. While these numbers are based on what we believe to be reasonable estimates of engagement, for the applicable period of measurement, there are inherent challenges in measuring usage across our large online, offline, in-store and mobile presence. The methodologies used to measure these metrics require significant judgment and are also susceptible to algorithm or other technical errors. We regularly review our processes for calculating these metrics, and from time to time we may discover inaccuracies in our metrics or may make adjustments to improve their accuracy, which can result in adjustments to previously disclosed metrics. In addition, our metrics will differ from estimates published by third parties due to differences in methodology.

We have converted financial amounts from ₹ millions into ₹ Cr and hence there could be some totaling anomalies in the numbers.